



CALIFORNIA PARLIAMENTARIAN

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2011-12 Issue #1

Lorenzo R. Cuesta, PRP Editor

Commitment to Professionalism

Ladies & Gentleman - thank you for allowing me a third bite at this apple. One of these days I may actually get it right.

Last year, I outlined our position and stated three goals. How have we done?

With the dues increase you approved last year, **our financial picture** is headed in the right direction, but improvement is still needed.

Membership is 282, but that is not enough. I made valiant attempts to get new people on the board, with only limited success.

Our Long-Range planning has not been as swift as I had hoped, but good progress has been made. I ask you to identify and nurture new leaders - not much on that front. I ask you to reach out to community leaders with the benefits of RONR - again, not much success. The conversion of long-term provisional's to full membership for the personnel and financial



James Stewart, PRP

well being of CSAP - there we have had some success, but there are still way too many people feeding at this trough and not contributing to it in a meaningful way. We are on Facebook, but we need to make more of that presence.

I was encouraged by the actions at the NAP Convention. Of the 9 board members, 5 have not served on the board before, three are experienced professional association executives, and we have a new leader in the Executive Director's seat. The opportunities for manifest improvement

in NAP are significant. I feel that this new board will NOT be business as usual.

So where does that leave CSAP? It leaves us fighting the same problems we have faced for a long time, but the changes we have made to our board structure and operations will give us the chance to solve some of them.

My theme for this year is Commitment to Professionalism. We, as an organization, cannot hope to attract new, professional and younger members without putting forth professional products and services that meet the needs of the members and potential mem-

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2011 CSAP Bylaw Amendment Summary

Wendy Laufer, Bylaws Committee Chair

As the CSAP Bylaws Committee Chair, and on behalf of the Bylaws Committee, I brought eleven (11) proposed bylaws amendments to be considered by the delegates at the 2011 CSAP Convention. Two (2) failed and nine (9) were adopted.

(1) Converts the language from a "Convention" to an "Annual Meeting".

This amendment failed.

(2) Converts the language in the current CSAP bylaws with regards to electing of NAP delegates at the CSAP convention to a Presidential appointment.

This amended was adopted.

(3) Amends language allowing the Vice President, along with the President, under "President's Duties", to serve as a representative to the NAP Convention and provides the authority for the President to appoint an alternate in the case that neither the President nor Vice President are able to attend.

This amended was adopted.

(4) Eliminates sections regarding delegates to the NAP Convention entirely.

This amendment was adopted.

(5) Basically the same as the third amendment above, only under "Vice President's Duties" for consistency.

This amendment was adopted.

(6) Allows for electronic meetings (defined as "telephone conference or through other electronic communications media, so long as all members may simultaneously hear each other and participate during the meeting") for the Board of Directors, the Executive Committee, and all Standing and Special Committees.

This amendment was adopted.

(7) Restructured the Board of Directors by eliminating "Editorial", "Public Relations and Marketing" and "Website" from the Board and adding "Communications" and "Education" committees to the Board.

This amendment was adopted.

(8) Restructured the composition of the Public Relations and Marketing Committee (now the Communication Committee).

This amendment was adopted.

(9) Corrected an editorial error in order to reflect the true purpose of the Convention Site Committee.

This amendment was adopted.

(10) Adds an additional job duty to the duties of the President by determining the number of issues of California Parliamentarian to be published.

This amendment failed.

(11) Changes the month and day deadline for submission of bylaw proposals to the Bylaws Committee.

This amendment was adopted.

Standing Rules

As the CSAP Bylaws Committee Chair, and on behalf of the Bylaws Committee, I brought one (1) proposed Standing Rule amendment to be considered by the delegates at the 2011 CSAP Convention.

(1) Changes the month and day deadline for submission of bylaw proposals to the Bylaws Committee to "ninety (90) days before convention".

This amendment was adopted.

The object of Robert's Rules is to assist an assembly to accomplish the work for which it was designed, in the best possible manner.

Henry M. Robert, 1876

FB: FAQ 4 CP

Esther A. Heller, Communications Committee

For those of you who don't text or instant message (IM) regularly, the title above translates to *Facebook: Frequently Asked Questions for California Parliamentarians*. Below are four questions that you might have and some answers.

Q1 What is Facebook?

A1 Facebook is an interactive website where people can share their activities, interests, and conversation. It is a very popular example of a social networking site.

Q2 Why are people talking about Facebook so much?

A2 Generation X (born 1965-1980) and Generation Y, aka the Millennials, (born 1980-2000) do most of their communicating and keeping in touch on the internet. Parents and grandparents have been signing up to keep up with their kids. Baby Boomers (born 1946-1964) are finding old friends and planning reunions. According to an entry in Wikipedia (an on-line, interactive encyclopedia), Facebook had more than 800 million active users as of July 2011

Q3 Why is the CSAP Communications Committee making such a fuss about it?

A3. The CSAP Board of Directors is looking for ways to let non-members know who we are and what we do. Events, like our recent CSAP convention, are posted on Facebook. If we want to get younger people interesting in using parliamentary procedure, we need to go to where they are. Social networking is a good way to find them.

Q4. How do I take a look?

A4. In general, you have to sign up for Facebook to start looking around. If you do and you want to see our page, you can find it at www.facebook.com/CSAP.RONR

You don't need to sign up to see photographs taken by Marcia and Rick Sydor and Esther Heller at <http://tinyurl.com/CSAP-pics64>

Q5. I've joined Facebook and found the CSAP page, now what do I do?

If you click "like", then it turns up on your page and your friends learn about us. Next we all have to start talking on the Wall or Discussion area.

Do you have a parliamentary question? Post it on our Wall and members can respond to it. It's like our own electronic question box.

If you're holding an Institute, create an event to help publicize it. There are many possibilities – let's all find and make the most of them.

If you need help or have more questions, contact Esther Heller at esther@galarc.com. Meanwhile, TTFN! (ta ta for now!)

CSAP 2012 Calendar

- Jan 14 CSAP Board Meeting (Foster City, CA)
- Jan 26-28 AIP West Coast Practicum (Ontario, CA)
- Jan 28 Pacific Area Meeting
- Jan 28 Sierra Area Meeting
- Feb 4 Southern Area Meeting
- Mar 1 CP Issue #2 delivered
- Apr 21 Sierra Area Meeting
- Apr 28 Pacific Area Meeting
- May 1 CSAP Officer Nominations due
- May 2 Bylaw Amendments due
- May 19 CP Issue #3 delivered
- Jul 19-21 AIP Annual Session (Ft. Worth, TX)
- Jul 21 Sierra Area Meeting
- Jul 21 Southern Area Meeting
- Jul 28 Pacific Area Meeting
- Aug 2-5 CSAP Convention (Foster City, CA)
- Aug 24-26 NAP NTC (Scottsdale, AZ)

bers. We, as members of this association, need to commit to this association with our time, resources and a Commitment to Professionalism.

Commitment means joining, not playing on the sidelines for 20 years, Commitment means attending meetings, workshops and the annual session.

Professionalism means presenting real-world lessons to our members and presenting a well-honed, well-planned, well-executed presentation of our product and brand to our members, our clients and our community.

This year, we will take a hard look at **our image, brand and communicant vehicles** with an eye to not only improving their usefulness, but to improving our brand by making a consistent presentation, consistent look, consistent image, and consistent high quality to all our communications, whether internal or external, whether print or web based.

Some sacred cows may be slain, some feelings may get hurt, some time honored traditions may go the way of the Dodo, but progress comes only with sacrifice.

We Honor the past, we don't live in it.

So a little CARPE DIEM is needed. We have new leadership at NAP, we have new opportunities at CSAP, and we need to make the most of the situation.

My email is JHSTEW@earthlink.net and I welcome your input and ideas.

So let us commit to professionalism, commit to CSAP and carpe the hell out of this diem!

Jim



Bylaws Committee

Wendy Laufer, Chair

The Bylaws Committee is charged with gathering, preparing and presenting to the State Convention proposed changes to the CSAP Bylaws and Standing Rules.

DEADLINE FOR PROPOSED AMENDMENTS TO THE CSAP BYLAWS AND STANDING RULES IS WEDNESDAY, MAY 2, 2012

- A. According to Article X, Section 4.A of the CSAP Bylaws, amendments to the Bylaws, Special Rules of Order, and Standing Rules must be submitted to the committee no later than ninety (90) days prior to convention, if such amendments have been approved by: a Unit, an Area, two Members-at-large, the Past Presidents' Club, the Executive Committee, or the Board of Directors.

All proposed CSAP Bylaw and Standing Rule amendments should be sent to the Bylaws Committee Chair, Wendy Laufer, at Wendysuelaufer@gmail.com

The Bylaws Committee:
Wendy Laufer, Chair,
Liz Guthridge,
Esther Heller,
Gerry Olsen,
S. David Shapiro,
Dennis Spillane

CSAP Area Reports

Southern Area

Gail E. Lover

Visit our website for locations, courtesy of Bob Hall, webmaster: <http://caparlamentarian.org/untable.pl?area=Southern>

Congratulations to the newly elected officers:

Director - Gail E. Lover
Assist. Director - Wendy Laufer
Secretary - Gerry Olsen, PRP
Treasurer - Olivia Headly
A special "Thank You" to the continuing officers of the Southern Area and a special welcome to the newest member on board, Olivia Headly, Treasurer.

Appointments

Parliamentarian - Jacqueline Marazzi, PRP

Registration - Alice Lewin

First Timers - Tina Pedotti

Educational Sales - Don Pierce

MAL - Vera Mizell

Nominating Chair - Vera Mizell
(Gerry Olsen, Bob Duitsman)

Tentative Meeting Dates for the Southern Area - please join us!!

February 4, 2011 - Holiday Inn - Long Beach Airport
May 19, 2011- TBA
July 21, 2011- Pomona Valley Mining Co, Pomona, California

Gail E. Lover

Southern Area director
(619) 464-3924
glover8311@aol.com

CSAP Welcomes its New Members

Beverly Reynolds
Los Angeles, CA

Meredith Jobe
Glendale, CA

Phyllis A. Mosher
Pebble Beach, CA

Vicki R. Spranza
Carmel, CA



Pacific Area

Esther A. Heller

The first meeting of the 2011-12 year of the Pacific Area was held on October 22, 2010 at the Sunny View Retirement Community in Cupertino. The morning portion included a moment of silence for Area member Bonnie Ploeger, PRP who passed away in September. Director Esther Heller had represented CSAP by speaking on Bonnie's role in CSAP at the memorial recently held.

Director Heller reported on the 2011 NAP convention and Immediate Past Director, Kathy Flowers, reported on the 2011 CSAP convention.

Members were given the opportunity to purchase copies of the eleventh edition of RONR prior to the morning program. David Mezzera, PRP, led a lively discussion on the changes from the tenth edition to the eleventh beginning by asking what any of us would have liked to see changed.

The goal for the Pacific Area is to partner with other organizations to hold external high quality educational events.

The following members were elected to serve on the Nominating Committee: Mike Van Roy, Carole Reese and Vivian Mitchell. The slate of officers for the 2012-2013 terms will be

(Pacific Area continued)

presented at the April 28 meeting.

Area member Kathy Flowers will be Coordinator for the 2012 CSAP Convention in Foster City, Aug 4-5. She is looking for volunteers from all areas to help put on a great convention. Please contact her at flowers.kathy@comcast.net.

Our next meeting will be held on Saturday, January 28, 2012 in Cupertino. Our guest speaker will be CSAP Vice President, Lorenzo R. Cuesta, PRP.

A Note of Thanks from Judie Cheesebrough

My fellow parliamentarians – especially Mr. Parliamentarian,

You cannot imagine my surprise on Saturday evening when I was awarded the CSAP President's Award, in recognition of *Dedication Above and Beyond the Call of Duty to CSAP*. I am a firm believer that any leader is only successful because of the people working with them, and that is true in all of the positions I have held at each level, whether it be Unit President, So. Area Vice Director, State Secretary. I succeeded because the people I worked with were dedicated to the responsibilities they took on and kept the promises they made. I share this award with each and every one of them.

On a little more personal note – thanks to all those who helped make the *64th Annual CSAP Convention* a smashing success. I would be remiss to not once again to openly thank Kathy Quadrato for taking on so many responsibilities when I became ill right smack dab in the middle of this convention. She was my right arm, left arm, and believe it or not once in awhile my brain. She was my guardian angel that always showed up at the right time and for that I will ever be grateful. Thanks to my Theta Unit parliamentarians for jumping right in there whenever a job needed to be done, and also to Susan Jones, not a member of NAP, but a dear ESA sister who lives in Valencia, who came over every day to help with registration.

And finally, thanks to all of you who had faith in us, that our convention would be just a little bit different. We thought it was. We hope you were able to absorb the family type feeling that Ann put together so well Saturday night. We are a family, a family of teachers, learners and parliamentarians.

Many regards, Judie

Practice Registration Exam

Ann Guiberson, NAP VP

I was able to launch the practice registration exam this morning. (See the screenshot below)

With the registration exam available online, now you can practice the registration exam, too. All the questions for Parts II, III, IV, and V are available in the same format as the online exam except you'll get instant feedback on your answers.

If your answer is not correct, you'll be given the page citation in RONR to help you determine the correct answer. When you complete an exam section and want more practice, just close it and start it again. You'll get a whole new exam to do.

The practice exam is only \$10 for 90 days, but if you need more time, we'll gladly extend your subscription.

Ignorance of the rules and customs of deliberative assemblies is a heavy handicap to anyone who expects to influence the policy of a society.

Henry M. Robert, 1876

The screenshot shows the website for the National Association of Parliamentarians. The header includes navigation links: HOME, COURSE CATALOG, MY COURSES & INFORMATION, REPORTS, and ADMINISTRATOR MENU. The main content area is titled "My Information" and lists several menu items: Account Information, My Courses, My Sessions, My Certificates, My History, and My Calendar. The "Practice Registration Exam" section is highlighted, showing a "Back to My Courses" link and two tabs: "LESSONS" and "SESSION SCHEDULE". Below the tabs is a table with the following data:

Title	Status	Score	Type	Launch
Practice Registration Exam Part II	Not Attempted	-	Folder icon	GO
Practice Registration Exam Part III	Not Attempted	-	Folder icon	GO
Practice Registration Exam Part IV	Not Attempted	-	Folder icon	GO
Practice Registration Exam Part V	Not Attempted	-	Folder icon	GO

Membership and Recruitment

Lorenzo R. Cuesta, PRP, CSAP VP

Every organization today is struggling with this issue. I do not believe that age or educational level has anything to do with our membership just because our units centered on the topic of parliamentary procedure. I am convinced that the following 4 factors most encourage a member to join initially and to remain a member.

1. Friendships: The member enjoys the topic and discussions, but it is the friends in the unit that keeps the member returning to the unit.

2. Study and Discussion: The member likes the others in attendance, but the member would join any such group as long as the group focuses on the study and discussion of our topic.

3. Intellectual Discussions: The member likes the others in attendance, but the member would join any such group as long as the group focuses on discussions on a topic with socially redeeming value.

4. Professional Aspirations: The member likes the others in attendance, but the member would join any such group as long as the group helps him prepare to serve an association as a professional parliamentarian.

I suspect that each unit member joins and remains as a members due to a little of each of these factors.

Also, I suspect that for each member one of these factors is the predominate reason for membership.

If we discover what drives each member to our unit, we will be able to attract more members with similar personal needs. If we customize our unit to fulfill each member's need, we will stop pushing members away.

So, ask yourself 2 questions.

What do my unit's members need from the unit? How can the unit provide for each member's need?

Adapt and grow

BE VISIBLE.....

One of our NAP President's Goal

At the NAP convention in St Peterburg, Florida, President Maurice Henderson stated his goals after he became NAP president. The first goal and main goal is to be VISIBLE and we can help our national president achieve his goal by doing some of the following:

1. Write a press release about the RONR 11th edition and send it to the local newspapers or post it on the search engines
2. Write a press release about the General Robert stamp and list his accomplishments and send it to the local community papers and post it on the search engines.
3. Use your knowledge and jump on items that are in the news. The media will be excited to talk to you if you are trying to lend your expert help to a story they are already working on.
4. Avoid technical talk. Translate your knowledge into plain language to make it more attractive to people who are learning about a parliamentary law including the media.
5. Build rapport with the media. Good stories will bring the media to your door.

Jeff Crilley, the author of "free publicity" wrote: "go out and make news, and be so memorable you can earn a place in the Rolodex of every reporter you meet" Start today!

Jacqueline Marazzi, District 8 Director
Jm.prp@att.net

See You in the Bay (AREA That is)

**The 2012 CSAP Convention will be held
August 2-5, 2012 at the Crowne Plaza Foster City.**

The Room rate is \$95.00 single or double, with a complementary shuttle to SFO.

This will be an exciting convention as we consider some major changes in the way CSAP does business. Save the date now and plan to attend.

So What Happened at the 2011 CSAP Convention?

(CSAP Convention continued)

Sine Die and a reception for the new officers was held in the President's Suite.

Note from the NAP VP

Thank you for hosting me at the CSAP Convention and thank you for your leadership. I know CSAP will make great progress this coming year. I thoroughly enjoyed my visit and meeting so many members.

Everything from start to finish was done so well and with great warmth. Please convey my appreciation to all the members.

Ann Guiberson, PRP

The 2011 CSAP Convention was held at the Hyatt Regency Valencia October 13 - 16, 2011 with 41 delegates in attendance.

NAP Vice-President Ann Guiberson, PRP was the national representative.

On Thursday evening, both the Long Range Planning committee and the Board meeting met to address last minute issues. The convention opened on **Friday** with greetings from our dignitaries and the memorial for our silent gavels (Marianne Haydon, PRP conducted the memorial)

After the recess, the business of the convention was begun, which included recognition of members for years of service. Pins were given for service in 5 year increments. When all the business (except bylaws) was concluded by 10:30 a.m., the convention management made a quick adjustment and Scott Burns, PRP gave his workshop on "*Henry Robert's meets the California Legislature*" as a plenary session. After an al fresco lunch on the patio, Chuck Nolan, PRP gave his workshop "*Counting and Preparing the Tellers Report*" as a plenary session. Then our NAP Representative Ann Guiberson, PRP gave a workshop on "*Butterflies, Bees, Elephants and Porcupines, What's your type?*" While member David Meigel gave a workshop on "*Particular attention to Doughnuts*"

Friday evening, after the President's Reception, members enjoyed the amenities of the Valencia shopping and entertainment area, while the Past Presidents Club met for dinner and inducted Scott Burns, PRP to the club.

Saturday began with the report from our NAP Representative, Ann Guiberson, PRP and then on to the bylaw amendments (see the summary of bylaws action on page 2). As business was concluded early, the Sunday Board and Long Range Planning meetings were moved to Saturday afternoon, which allowed excellent participation by members in these meetings.

At the Banquet Saturday Evening, Honorary Service Certificates were presented to Jackie Brown, PRP, David Mezzera, PRP, Marianne Haydon, PRP and Jean Stallings, PRP. Evelyn Wilson, PRP, was recognized for 55 years of service to CSAP. The officers were then installed by Ann Guiberson, PRP followed by incoming President James Stewart, PRP, presenting his theme for this year, "**Commitment to Professionalism**". The convention adjourned

2012 National Training Conference (NTC)

District 8 will host the 2012 National Training Conference (NTC) next August 24-26, 2012 in Scottsdale, Arizona.

This is an event similar to the national convention but on a smaller scale. You will be educated, attend one business meeting and meet parliamentarians from District 8 and many other states.

Since we are hosting the 2012 NTC we are requested to assist with the many tasks associated with the event.

Further information will be provided. Mark your calendar today to attend NTC next year!

Jacqueline Marazzi, PRP
District 8 Director
jm.prp@att.net